

# 'Round These Parts

SPECIAL ANNIVERSARY EDITION • NOVEMBER 1904 – 2004

HOLT CAT Celebrates  
**100 Years**  
of Innovation



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**HOLT**®

**CAT**®

## 'Round These Parts

FALL ISSUE 2004

**ON THE COVER:** During 2004, HOLT CAT is celebrating its "Heritage of Innovation" by recognizing the 100-year anniversary of the first practical track-type tractor. Read the full story beginning on page 8.

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Your Caterpillar Dealer from the Red River to the Rio Grande!



The recently improved 953C and 963C Track Loaders are productive in a wide range of applications and are built on field proven designs with innovative features.

# The Inside

## *New and Improved 953C & 963C Track Loaders: Rugged Outside, Yet Comfortable Inside*

### **CAT® IMPROVES LOADERS IN RESPONSE TO CUSTOMER FEEDBACK**

HOLT CAT introduces the recently improved 953C and 963C Track Loaders with a more responsive, electronically controlled engine, improved durability and serviceability and a more comfortable operating station. Both updated models are built on field proven designs while incorporating innovative features in response to customer feedback.

The Caterpillar® 3126B ATAAC electronic engine powers both updated models. The engine increases net power 6 percent in the 953C while providing productivity-boosting high torque rise in both machines. The engine meets worldwide emissions standards.

Extended Wear Life track links improve serviceability. Rugged

construction, self-diagnosis of electrical and power train systems and extended oil change intervals help ensure extended service life with low operating cost. Cab updates improve machine access and operator comfort.

The 953C and 963C Track Loaders are productive in a wide range of applications. Excavating, clearing, stripping topsoil, landscape contouring, grading, dozing, backfilling, hard bank digging, load and carry and truck loading can all be accomplished with one machine. The machines are among the most versatile in any fleet.

### **ELECTRONICALLY CONTROLLED POWER TRAIN**

The CAT® 3126B ATAAC six-cylinder diesel engine provides long, effective power strokes for high torque and more

complete fuel combustion while meeting US EPA Tier 2, exhaust emission regulations. Rated at 128 net horsepower in the 953 and 158 horsepower in the 963C, the reliable rear-mounted engine also acts as a working counterweight for optimum machine balance.

An electronically controlled hydrostatic drive provides quick response and eliminates the need for transmission shifting, allowing the operator to concentrate on working, maneuvering and production.

### **IMPROVED DURABILITY AND SERVICEABILITY**

Updates to both models offer reduced maintenance, convenient access to components and easy

diagnostic capabilities. New Extended Wear Life (EWL) track links with more wear material increase durability in even the toughest environments.

Many service features incorporated into the 953C and 963C reduce maintenance time. A swing-out grille is standard, reducing downtime and the cost of cleaning, inspection and repair of the cooling package.

The operator station in both models is comfortable and efficient, allowing the operator to focus on productivity throughout the workday.

### **STRONG AND STABLE**

Strength and stability are hallmarks of the 953C and 963C track loaders, starting with the oscillating

undercarriage that keeps more track on the ground for maximum traction and stability in rough terrain. A smoother ride means the operator can keep the machine traveling at higher speeds, speeding up cycle times and reducing operator fatigue.

The 953C and 963C track loaders offer performance, versatility, operator comfort, dependability and value.

*For more information, please contact your HOLT CAT sales representative or circle#1 on the Reader Service Card.*

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*The reliable rear-mounted engine of both models also acts as a working counterweight for optimum machine balance.*

# **Track On Loaders**



# Raising the Bar

## *Caterpillar Becomes First Company with a Full Line of EPA Certified Off-road Engines Through Breakthrough ACERT Technology*

Caterpillar Inc. solidified its position as the emissions reduction leader on July 8, when the Environmental Protection Agency certified a full line of off-road engines as compliant with EPA Tier 3 standards, which are slated to go into effect in January of 2005 and 2006.

The EPA certification of seven Caterpillar engine models allows early production of cleaner Tier 3 diesel engines. It also enables Caterpillar to provide customers with a full line of engines featuring ACERT® technology (Advanced Combustion Emissions Reduction Technology) in the 175-750 horsepower range. CAT machines powered by Tier 3 compliant engines are scheduled to reach the market in October 2004.

"This is a tremendous milestone for Caterpillar, and it's another testament to the value of Caterpillar's breakthrough ACERT technology," said Gary Stroup, Caterpillar Vice President for the Large Power Systems Division. "We've invested heavily in blazing a new path in emissions reduction technology, and these certifications are proof that the investment is paying off for our company, our customers and our environment."

The Tier 3 regulations apply to clean diesel engines used in construction, mining and industrial power equipment. With more than 100 pre-production machines already in the field, customer feedback is strong in all respects, including fuel efficiency, power and reliability. In addition to its readiness to meet Tier 3 standards, using ACERT technology, the company also has a clear path to reach upcoming Tier 4

standards. Caterpillar has reduced emissions in off-road machines by more than 40 percent since 1995 and, by meeting the Tier 4 regulations, will reduce emissions an additional 90 percent by 2014.

"We commend the EPA for their unwavering commitment to listening to the industry, and we share their goals for cleaner air," said Douglas R. Oberhelman, Caterpillar Group President.

"These standards grow more difficult at each step, but are vitally important as we advance the merits of clean diesel technology around the country. Improved air quality is important to all of us, and diesel is a key solution. Caterpillar is best positioned to meet Tier 3 as well as future EPA standards with the most reliable clean diesel engine technology available in the world," added Oberhelman.

New models to be released with Tier 3-compliant ACERT engines over the next 15 months are listed in the table.

NEW PRODUCT INTRODUCTION	
Machine Model	Engine Model
D8T	C15
D9T	C18
D10T	C27
345C	C13
365C	C15
385C/5090	C18
621G/623G	C15
627G	C15/C9
631G	C18
637G	C18/C9
824/825/826	C15
834/836	C18
980H	C15
988H	C18
RM- 300	C11
RM- 500	C15
AP- 1055D	C7
AT 725/730	C11
AT735/740	C15

Circle #2 on the RSC for more info.

### *Caterpillar Engineers Honored for Work on ACERT*

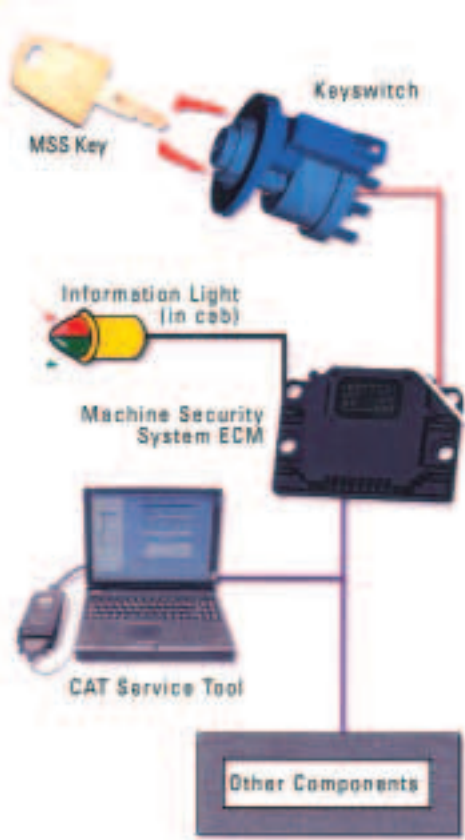
The Intellectual Property Owners Association has named Caterpillar engineers Jim Weber and Scott Leman National Inventors of the Year for 2004. Weber and Leman were team members of the extended group of Caterpillar employees who created the company's breakthrough ACERT\*, which significantly reduces Caterpillar diesel engine emissions.

Caterpillar has reduced on-highway diesel emissions in trucks and buses by nearly 90 percent since 1988 and will reduce those emissions another 90 percent by 2007 with ACERT technology. All Caterpillar on-highway truck and bus engines now in production are equipped with ACERT technology. Within the next year, all off-road machines equipped with 175-750 horsepower engines will have ACERT technology and be Tier 3 compliant. The technology is the foundation to meet future emission regulations for the company's entire diesel engine product line, including construction and mining machines and power generation units.

*\*Advanced Combustion Emissions Reduction Technology*

# High Tech Security

*CAT Machine Security System Helps You Manage Access to Your Machines*



The Caterpillar Machine Security System (MSS) is an on-board system to manage access to machines. It has programmable features to allow tailoring the system to fit users' needs. It is more than a security system; it is a management tool.

The Caterpillar Machine Security System is designed to prevent unauthorized starting or operation of machines. Each Caterpillar MSS key has an embedded electronic chip with a unique ID. These keys will fit any CAT machine. A separate, additional key is not required. MSS keys are a different color than the standard CAT key. The system "reads" the MSS key using a small antenna around the key switch. It compares the key ID to those stored in the system on that machine. There are no problems with requiring electrical contact and no special steps by the operator. The system on each machine can store up to 50 key ID's. Each key

can be used on as many machines as desired. One key will work on every machine in a fleet, or personnel can be given a key only for specific machines or equipment. Caterpillar MSS is available as a factory option or for dealer installation. The system operates both 12 and 24-volt systems.

Features of the MSS include:

- Can be programmed for active or inactive periods
- Set up system to disarm during regular work hours
- Standard CAT key can be used
- MSS key required during off-hours
- Can be programmed so individual keys expire on selected date and time and then will no longer start machine.
- Control access by untrained operators or other unauthorized personnel
- System can be set to allow each key holder access only to selected machines.
- Is available for current and non-current CAT models.

*Circle #3 on the RSC for more info.*

## CAT Batteries

The Caterpillar line of maintenance-free Premium High Output (PHO) batteries is now available with industry-leading Cold Cranking Amp (CCA) capability for a variety of construction/mining equipment, marine, electric power generation and vehicle applications.

Truly maintenance free, these batteries have calcium lead alloy technology on both the positive and negative plates for minimal water loss. The plates are secured to the container bottom and locked at the top of the cell for maximum vibration resistance. The robust container resists the demanding, rugged treatment typical of heavy-duty commercial use—especially in temperature extremes and the exclusive "flat top" design eliminates lost or leaking vent caps.

*For more information, please visit the nearest HOLT CAT store or circle #4 on the Reader Service Card.*





*From the arid Rio Grande plains to the oil fields of Houston, Osage Environmental, Inc. is there to collect and recycle drilling site waste into a product that is equivalent to crushed limestone. According to Ryan Rozypal, Osages' Executive Vice President, the recycled product, which is used for paving driveways and roads, is more durable than other available road base material.*

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*Pat and Ryan Rozypal (left) with HOLT CAT District Sales Manager Jason Doan and Osage's mascot, "Lindy."*

# Osage Environmental, Inc.

The foundation of Osage Environmental, Inc. is the commitment to provide a cleaner environment. Pat and Ryan Rozypal believe that the combination of business partnerships and quality equipment has played a significant role in their success. One partnership that is important to Pat and Ryan's business is the relationship that they have with Fred Gibbs, HOLT CAT Corpus Christi area sales representative.

"Fred takes care of us, he makes sure that we get the right equipment for our needs. He does not sell us anything that we do not need," said Pat Rozypal.

Pat Rozypal started his business eight years ago when he saw a need for environmental clean up in the Texas oil fields. His son, Ryan, joined the company a few years later. Osage Environmental Inc. is located in Mathis, where 30 percent of the drilling waste that is collected is recycled. Their territory spans from Houston to the Rio Grande Valley. A second processing site is planned for Mission, Texas.

Osage Environmental, Inc. owns 20 Caterpillar machines, including wheel loaders, excavators, dozers, backhoe loaders and dump trucks. Pat and Ryan

recently bought another backhoe loader and they said, "We couldn't resist the offer HOLT CAT made us, so we bought it."

The Rozypals, who describe themselves as loyal HOLT CAT customers, use their machines to move, load and transport environmental waste. Ryan Rozypal explains the process of environmental clean up as follows: As a rig is drilling – anywhere from 2,000 to 25,000 feet below the surface – drilling mud is being pumped through the drill pipe out of the bottom of the drill bit. When the mud returns to the surface, it has all the "cuttings" suspended in it. Cuttings are drilling mud waste that contains rocks, shells and dirt. Once the cuttings surface, they are filtered through a shaker or screen that separates the solids from the liquids. The cuttings are then placed in a 200-barrel steel storage tank. A CAT backhoe loader then loads the solid cuttings onto trucks to be transported to the nearest recycling facility.

Currently, Pat, Ryan and their crew of 35 service 40 oil rigs. The men can spend between 30 to 300 days at an oil rig, depending on the location of the rig and the kind of workload they have.

The Rozypals know the importance of having an excellent maintenance program. They noted, "HOLT CAT has the equipment we need, when we need it, and they provide excellent service. HOLT's Customer Support Agreements ensure that all of our scheduled maintenance is taken care of."

"CAT machines are almost maintenance free and we haven't had any major problems," added Ryan.

The relationship that Fred Gibbs has established with Osage has contributed to their success and as Osage Environmental, Inc. grows, HOLT CAT will be there to provide them with their equipment needs.



# We helped build Texas... and we power it, too.



## Yes, HOLT rents generators.

Texas was built by men and women of innovation, vision and dedication, and for over 70 years HOLT CAT® has been providing quality Caterpillar® products and service for the construction industry. But did you know that we also supply the electric power behind that growth?

HOLT CAT has a complete range of power system equipment for any construction or business need: prime or

continuous power; standby power; heat recovery; temporary power for emergencies or seasonal demands.

The lifeblood of your business is reliable electric power. Rental ensures that you'll never be without it. Connect a unit to your building. Take one to a remote location. Connect multiple units in parallel. Get the power you need for any purpose: on site, on line, on time!

- ▶ Quiet, EPA certified generators for sale or rent  
6kw – 2000kw  
20-400kw have 240V and 480V dual output  
24 hour fuel tanks, spill containment

- ▶ Temperature control units from 25 to 450 tons
- ▶ Quiet, portable air compressors,  
500cfm and up  
Diesel, electric, oil-free, high pressure

For more information and a free brochure, call:  
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# Celebrating 100 Years of In

## *The Holt Heritage of Innovation*

began back in 1865, when sixteen-year old Benjamin Holt, his father and some of his brothers began manufacturing wagon wheels in New England. In 1883, Ben Holt left New Hampshire and traveled to California on the Transcontinental Railroad to join his brother, Charles. Together, they established the Stockton Wheel Company and Ben took on the invention and production side of the business.

In addition to being a quiet and generous man, Benjamin Holt was a natural innovator. His mental concentration was intense, and he would spend hours at a time developing and perfecting new ideas in his personal shop. When he saw how unreliable mechanical harvesters were, Ben solved the problem by replacing gears with chains or “link belts,” which could be repaired in the field, saving valuable time at harvest. In 1886, the first Holt “link belt combined harvester” was sold; over 14,000 more were sold by 1929, making Stockton the combine capitol of the world.

In 1892, a division of the Stockton Wheel Company was incorporated as The Holt Manufacturing Company.

By the late 1800s, steam tractors were replacing mules. Holt unveiled his version of the steam traction engine in 1890 with a new patented innovation – steering clutches. From 1889 through 1920, Ben Holt earned a total of 47 patents, but his greatest achievement was yet to come.

The weight of steam-powered, wheel-type tractors limited their usefulness in the soft, boggy conditions of California’s Central Valley. Always the innovator, Benjamin Holt began experimenting with the use of tracks instead of wheels. In the fall of 1904, he replaced the wheels on a 40-horsepower Holt steamer, number 77, with a set of wooden tracks bolted to chains. On Thanksgiving Day 1904, near Stockton, California, Ben tested this machine that moved on self-laying tracks, instead of wheels. The test was a resounding success that would change the course of history. Ben named his invention the “Caterpillar.”

In 1908, Holt began converting his steam-powered tractors to gasoline power. By 1909, growth and prosperity



**1886:** The first Holt “link belt” combined harvester was sold, replacing unreliable mechanical geared harvesters.

**1890:** Benjamin Holt unveiled his version of the steam traction engine with new, patented steering clutches.

**1904:** Benjamin Holt tested a steam powered machine that moved on self-laying tracks instead of wheels. He named this invention the “Caterpillar.”

**1925:** The Holt Manufacturing Company merged with longtime competitor to form the **Caterpillar** Co.

in the Midwest farm equipment market led to the purchase of a factory site in Peoria, Illinois. The company was called the Holt Caterpillar Company, and in 1913 it was consolidated into The Holt Manufacturing Company.

On May 2, 1925, The Holt Manufacturing Company and long-time competitor C.L. Best Tractor Company merged to form Caterpillar Tractor Co. The new public company established its headquarters in Peoria and combined the Holt and Best dealerships to create the Caterpillar dealer network.

In 1933, William K. "Bill" Holt, Benjamin Holt's second son, was authorized as the Caterpillar dealer for the southernmost 60 counties of Texas. The Wm. K. Holt Machinery Co. began with fewer than 10 employees in San Antonio. Over the years, Bill Holt opened regional stores in Austin, Corpus Christi and the Rio Grande Valley. Customer requirements for specialized products led to the development of the famous Holt Root Plow and Spray King® Water Wagon. He brought nephews B.D. Holt and Holt Atherton into the business in the mid-1950s to help operate the growing dealership.



Wm. K. Holt Machinery Co. headquarters in San Antonio, Texas, leased from H.B. Zachry Company until 1957.

*“Over the past 100 years, the Caterpillar track-type tractor has made an essential contribution to American and global progress.”*

*— Peter M. Holt*



**Manufacturing Company**  
petitor C.L. Best Tractor  
**ar Tractor Co.**

**1933: Wm. K. Holt Machinery Co.** was established in San Antonio by Benjamin Holt's second son, William K. Holt. The company eventually became the largest machinery dealer in South Texas. The Holt Root Plow (above) was developed for the famed King Ranch.

**1961: B.D. Holt Co.** was formed as a Caterpillar dealership with headquarters in Corpus Christi by B.D. "Pete" Holt, William K. Holt's nephew. In the 1960s, the Holt Spray King® Water Wagon was developed to help provide soil compaction during construction of the new interstate highway system.

## Four Generations of Innovation

In 1961, William K. Holt sold a 20-county portion of his dealership to B. D. Holt, who established the B. D. Holt Co. with headquarters in Corpus Christi. Holt Atherton acquired the northernmost 40 counties in 1963 and formed Holt Machinery Co. Peter M. Holt, eldest son of B.D., joined the B. D. Holt Co. in 1983 and became CEO in 1984. In 1987, the B. D. Holt Co. merged with Holt Machinery Co. to form Holt Company of Texas, restoring the original 60-county William K. Holt territory.

In 2002, Holt Company of Texas incorporated 58 North and East Texas counties into the dealership, which is now known as HOLT CAT. Spanning from Brownsville to Texarkana, HOLT CAT serves a territory that encompasses 118 Texas counties with a population of over twelve and a half million people.

*"It is a privilege to carry on the Holt family tradition of finding innovative ways to better serve the community. I am especially honored to join the extended HOLT CAT family of employees and customers as we take part in this historical and once-in-a-lifetime celebration of our unique connection to Caterpillar Inc. and Benjamin Holt," said Peter M. Holt, fourth generation in the Holt family to be connected with Caterpillar Inc. and its predecessors.*



**1987:** B.D. Holt Co. merged with San Antonio-based Holt Machinery Co. to form **Holt Company of Texas.**

**2002:** Holt Company of Texas acquired Darr Equipment and became **HOLT CAT.**

**2004:** HOLT CAT celebrates 100 Years of Innovation.

### 1904

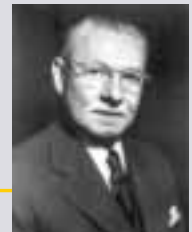
#### **BENJAMIN HOLT**

Developed the first practical track-type tractor in Stockton, California



### 1925

The Holt Manufacturing Company and C.L. Best Tractor Co. merged to form Caterpillar Tractor Co.



### 1933

#### **WILLIAM K. HOLT**

Wm. K. Holt Machinery Co. established in San Antonio, Texas



### 1961

#### **B.D. "PETE" HOLT**

B.D. Holt Co. established in Corpus Christi, Texas

### 1987

#### **PETER M. HOLT**

Holt Company of Texas formed in San Antonio, Texas



### 2002

HOLT CAT formed from Holt Company of Texas and Darr Equipment Company



*During 2004, HOLT CAT is celebrating its "Heritage of Innovation" by recognizing the 100-year anniversary of the first practical, track-type tractor. Throughout the year, HOLT CAT has been sharing this historical moment with our customers and employees by hosting appreciation events and exhibits at many of our store locations.*

*A number of antique tractors and other machines are being displayed, along with the latest Caterpillar products and services.*



*The Stockton Wheel Company was established in 1883 by Benjamin and Charles Holt.*

# A Heritage of Innovation

## *HOLT CAT Recognizes the 100<sup>th</sup> Anniversary of the Caterpillar® Track-Type Tractor*

The Holt story began in the mid-1880s in California when Benjamin Holt produced his first Link Belt Combined Harvester. Later, he produced some of the earliest steam-powered tractors and the impact of Holt's "Caterpillar" tractor forever changed the agricultural and construction industries. In 1933, Ben's second son, William K. Holt, began operation of a Caterpillar dealership in San Antonio, Texas.

Today, four generations of innovation and vision are brought into each business transaction.

HOLT CAT serves those in the construction, mining, industrial, waste, petroleum, agriculture and marine industries with Caterpillar equipment, engines, generator sets, parts and service.



*"If HOLT CAT did not provide service, we would not have Caterpillar machines. It is easy to buy equipment, but keeping it running and having service available when you need it is what counts."*

*– Dave Kosse,  
General Asphalt Superintendent  
Duininck Bros. Inc.*

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*Dave Kosse (right) relies on Equipment Sales Representative Scot Herrmann for his paving equipment needs.*

## **Duininck Bros. Inc.**

### *HOLT CAT Customer Has What it Takes to Earn the Sheldon G. Hays Award*

In 1926, Duininck Bros Inc. began operating as a construction company in Minnesota and later opened a division in Texas, which today serves the south and central regions of the state. The Texas division employs more than 200 people and specializes in asphalt paving, concrete and dirt work.

"Even though the company has the same name, each division is its own entity and is responsible for its own success," said Dave Kosse, General Asphalt Superintendent, who has been with the company for 38 years.

Duininck Bros. Inc. and TxDOT are the recipient of the 2003 Sheldon G. Hays Award, which recognizes the best asphalt-paving job in the country. In order to receive the award, Duininck

and TxDOT had to meet several criteria.

First, the project had to be a highway and had to use at least 50,000 tons of Hot Mix Asphalt. Second, Duininck and TxDOT had to be selected for the 2002 Quality in Construction Award from the National Asphalt Pavement Association. Each year, the association tests the top ranked projects for smoothness and durability and presents the award to companies who meet benchmark figures from the National Center For Asphalt Technology.

A Caterpillar AP 1000 paver was used on Duininck's winning project.

This project involved the southbound lanes of US Highway 287 in Wilbarger County between Oklaunion and Electra, Texas.

"The equipment and the right asphalt mix contributed to our success in winning the award," commented Kosse. "Caterpillar's paving equipment has the technology we need to work faster and be more productive each day," said Kosse, who relies on HOLT CAT's Equipment Sales Representative, Scot Herrmann, for his paving needs.

When asked what challenges Duininck was faced with while working on that stretch of highway, Kosse replied, "The biggest challenge for us was having to run our pavers non-stop because we used the new Stone Filled Hot Mix Asphalt (19 mm Superpave) along with the Porous Friction Course.

"CAT gives us the competitive edge because of the technology they put into each of their machines. It's making our job easier," said Kosse.

Duininck's Texas division owns Caterpillar pavers, motor graders and loaders. Some of the features Kosse's operators enjoy most are the controls for monitoring problems on the machines, especially the ones on the new Caterpillar AP 655, which Duininck bought a year ago. Kosse adds that the ease and locations of all of the controls make the operator's job easier.

This is especially true in the paving industry. "With paving equipment, we need upgraded technology and CAT has always had it all for us," said Kosse.

Kosse said that the Texas division, which owns numerous machines, has had very few problems with their CAT equipment. That is a good record, considering that the CAT pavers run an average of 60 hours per week and must operate nonstop in order for the mix to be right.

"It is inconceivable to be using CAT machines since 1926 and not have any problems at some point or another," Kosse commented. "But one thing is for sure. If HOLT CAT did not provide service we would not have Caterpillar machines. It is easy to buy equipment; but keeping it running and having service available when you need it is what counts."

# Right Product. Right Rate, Right Now.

**HOLT CAT** offers you the full line of Caterpillar equipment. CAT Financial, a wholly-owned subsidiary of Caterpillar, can assist you with your acquisitions, offering a wide variety of financing and leasing alternatives.

**Choose the financing option that's right for you:**

**TAX (OPERATING LEASE).** *This option is for customers who desire the lowest possible payments and may want to return the machine at the end of the lease term.*

- Low monthly payments
- Lease terms from 2 to 7 years
- Off-balance-sheet financing
- Fixed price or fair market value purchase options
- No-down-payment financing available to qualified applicants
- For customers with superior credit

**FINANCE (CAPITAL) LEASE/INSTALLMENT SALES CONTACT.** *This option is for the customer who generally plans to purchase the machine.*

- Special below-market interest rates available
- No-down-payment financing available for qualified applicants
- Trade-ins qualify as down payments
- Tax benefits of ownership may be claimed, including depreciation and interest expense deductions
- Monthly, quarterly, semiannual and seasonal payment structures available
- Terms up to 7 years



## You can have it all!

Tim Logan, North Texas Region CAT Financial Manager (972) 721-2861  
Dicki Sizemore, South Texas Region CAT Financial Manager (210) 648-8436

**For more info,  
call the CAT Financial  
Managers listed below,  
or circle #5 on the  
Reader Service Card**



## SAVE TWICE with CAT Classic Parts

**Come in for the Savings**

### A NEW KIND OF PART.

You're familiar with our original, Reman, exchange and used parts. But do you know about CAT Classic Parts? They're new parts specifically intended for repairing older machines that you don't want to spend too much money on.

### A TRUSTED SOURCE.

CAT Classic Parts let you save money without sacrificing the confidence that comes with the CAT name and dealer service. First of all, they come with the standard CAT warranty. But more importantly, they're available from us, the experts in CAT equipment.

### Come Back for the Service

### WHEN TO USE CAT CLASSIC PARTS.

Not sure if Classic Parts are right for your older machine? There are a number of factors to consider. How old is the machine? How much life does it have left? What's its market value? Do you rely on it heavily or just use it occasionally as a backup? Let your HOLT CAT representative help you find the best value for your repair dollar.

### CAT Classic Parts Model Coverage

The CAT Classic line currently includes complete hydraulic gear pumps and parts for final drives, steering clutches, transmissions, torque converters and undercarriages on the following machines:

<b>Excavators</b>	<b>Track Type Loaders</b>
215	955H/K/L
225	977H/K/L
<b>Motor Graders</b>	<b>Track Type Tractors</b>
12E/F	D4C & D4D
14E	D5 & D5B
120	D6C & D6D
<b>Wheel Loaders</b>	D7F & D7G
950	D8H & D8K
966B/C	

# Men and Machines

## *The Benjamin Holt Story*

*Benjamin Holt and his machines have literally changed the face of the earth. As President of the Holt Manufacturing Company in Stockton, California, from 1883 to 1920, he fashioned a career which influenced the lives of millions of people. He was largely responsible for two significant technological advances – namely the development and refinement of the combined harvester and the invention of the tractor with self-laying tracks which he named the “Caterpillar.”*

*Read about the Benjamin Holt legacy in this continuing series of articles in each issue of HOLT CAT’s ‘Round These Parts.*

### **EXPANSION THROUGH NECESSITY**

The government’s war production program spurred considerable expansion of the nation’s factory facilities. Active in war production work, Holt’s eight-year-old Peoria operation added a new machine shop in late 1916.

Further expansion of the Peoria factory occurred in July 1917, when the buildings known as the War Plant were constructed and still another complex of buildings, including a machine shop measuring 40 by 435 feet, was erected in September 1918.

There were major problems encountered in producing such a large quantity of machines in such a short amount of time. Huge amounts of raw

materials were required, many more machine tools purchased and new assemble lines had to be created. In addition, skilled workmen were difficult to find.

In spite of these obstacles, the Holt Manufacturing Company’s production achievements during the war were impressive. For war uses, it produced and sold a total of 5,082 tractors: 2,981 for the United States, 1,651 for Great Britain, 370 for France and 80 for Russia, most of which were 10 and 15 ton machines.

The Holt family got caught up in the war effort. Benjamin’s son, William K. Holt, was commissioned as first lieutenant in the United States Army and sent to France. On short notice, he was called upon to set up a school to train drivers to operate tractors for pulling French 155-millimeter guns, which weighed 14 tons and were mounted on four wheels.

Benjamin’s nephew, Pliny, went to Washington D.C., where he worked in the United States Ordnance Department on the design and development of self-propelled mounts for high caliber guns, howitzers and light field guns. Although the Armistice was signed about the time the first track-type gun mounts were completed, their success indicated that these machines would be the artillery of the future.

Undisputedly, the war years had been profitable for the Holt Manufacturing Company, but it now faced a somber challenge: converting two large factories into peace time facilities with only the Caterpillar 75 Tractor scheduled for continued production. The company needed a smaller tractor to meet the demands of ordinary farmers.

***Next issue: Postwar adjustments for Holt Manufacturing.***

*Major General Ernest Swinton of the British Armed Forces salutes Benjamin Holt on the factory grounds in Stockton, California, on April 18, 1918. A mock baby tank had been built for the occasion as a symbol of the new military weapons used in the war. It was powered by a motorcycle engine and cheered on by the crowd of 2,500 employees who watched.*



# Jerusalem Corp.

## *Loyal Customer Attributes Success to Easy Financing and Superior Maintenance*

Abdul-Alhakim Jerusalem, President and owner of Jerusalem Corp., started his business in 1982. His company specializes in concrete construction, servicing the Dallas Metroplex area and employing 25 people.

Jerusalem's fascination for CAT began when he was a young boy in Louisiana. His house bordered a dirt road and every other day he was excited to watch the Maintainer (Motor Grader) go by. "When I saw this machine, I couldn't keep my eyes off of it and I have been fascinated by CAT ever since," said Jerusalem. "I don't know how to explain it, but when I saw this machine, I knew that it was my destiny to own my own company and have Caterpillar equipment."

Today, Jerusalem is a successful businessman who owns numerous CAT machines. His CAT equipment collection includes backhoes, track-type tractors and compactors. He also owns a water truck and air compressors that have CAT engines in them.

"CAT is the only equipment brand I buy because it is the best in the world," said Jerusalem.

Jerusalem attributes his success to CAT Financial Services and superior maintenance practices. "I couldn't have done it without CAT," said Jerusalem.

"CAT financing enables me to own CAT machines through their excellent financial program," said Jerusalem.

"Most importantly, Irving Sales Representative Ron Noel takes care of all of my equipment needs. He has excellent product knowledge and stays in touch with me on a regular basis."

Jerusalem also attributes his success to Caterpillar's superior machine workmanship. "When Benjamin Holt

built his track-type tractor back in the early days, he saw perfection; something that you don't learn out of a book, it is a gift," said Jerusalem.

Jerusalem also strives for perfection, which is why he always tries to hire the most qualified people. "You must always have the right people, the right team and the right equipment to be competitive in this industry," he commented.

Before buying CAT equipment, Jerusalem looked at several competitive brands, but he said that CAT has always been the better equipment. "CAT machines are crafted out of superior material, last longer and look almost like new longer, unlike the competition," said Jerusalem.

From what he has observed, competitive equipment does not hold up as well as CAT machines. In addition, CAT machines are much easier to operate. For example, the levers on the backhoes are centrally located so that the operator does not have a long way to reach. Visibility from the cab is good and that helps to increase productivity.

"Many salespeople have called me about their equipment, but CAT is my brand and no one can change my mind," Jerusalem said.

"Caterpillar adds prestige to our company. Whenever we go to a new jobsite with a CAT machine, our customers feel that we can do the job because Caterpillar machines are rugged, reliable, sufficient and they fit all of the applications that we need to do the job faster. In other words, CAT is the best equipment for the short and long haul," said Jerusalem.

"Downtime is money, and HOLT CAT does its utmost to eliminate that," he continued. The best part of HOLT



*Abdul-Alhakim Jerusalem, President and owner of Jerusalem Corp., feels that HOLT CAT offers his company the best service and employs the best technicians for his money.*

CAT's service, according to Jerusalem, is that HOLT CAT can come out and service their machines on site.

Jerusalem adds, "Why should I change such great service when HOLT CAT keeps track of all of my equipment? When I am ready to trade in my machine, HOLT CAT has all the maintenance records and I know the condition of that machine."

HOLT CAT provides Jerusalem Corp. with all of its service needs. Jerusalem emphasizes the importance of saving time. His company has a tight schedule and cannot afford downtime. "HOLT CAT does what they say they are going to do. HOLT CAT is like family," said Jerusalem. He concluded that HOLT CAT is a solid, efficient company that offers him the best service and employs the best technicians.

# Drive Train 101

## Drive Train Maintenance Saves Money

Drive train components are hidden, so it is easy to overlook maintenance. However, effective system management leads to fewer failures, less downtime and better machine resale value.

A good drive train management program is a team effort between your regular maintenance program and your HOLT CAT Product Support Sales Rep (PSSR). Together, they can maximize your drive train and component performance, identify and head off any potential problems and lower your operating costs.

Your PSSR can also help you make the right maintenance decisions and select repair options at the right time to keep your equipment in top condition.

Professional HOLT technicians have the training and technology to quickly evaluate your drive train's condition

and recommend the most economical repair option. When completing repairs, HOLT CAT offers you a wide range of replacement component options such as reuse, HOLT component exchange, CAT Classic Parts and Remanufactured drive train components.

Exchange and remanufactured drive train components offer like-new performance at 20 - 50 percent off the new replacement price. These parts are built and tested with the exact specifications as new Cat parts and offer the same warranty.

Your PSSR has the options and the "know-how" to keep you up and running. Working together, we can catch small problems before they become major catastrophes!

### FREQUENTLY ASKED QUESTIONS

**Q. Why should I repair my machine before it fails?**

A. Before failure repairs maximize equipment life and parts reusability, prevent major failures and allow you to plan for costs by scheduling downtime.

**Q. How will I know when components need to be repaired?**

A. Planned repair indicators include SOS fluid analysis results, technical analysis, service meter hours and history.

**Q. Why should I use a fluids analysis program?**

A. Fluid analysis detects problems early so they can be fixed before leading to a complete drive train overhaul.

**Q. How can I extend the life of my machine?**

A. Installing CAT remanufactured drive train components is one of the best ways to keep costs low and still get Caterpillar's quality guarantee.

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# HOLT CAT Used Equipment



## EXCAVATORS

303.5, 2000, AFW00685, CANOPY, BELT, 49, STICK, AND FOOT PEDALS, 1557,  
315L, 1997, 6YM02412, 72" PO BUCKET, LINES KIT, ONE PIECE BOOM, 10' 2" STICK, 28" TRIPPLE GROUSER TRACKS, AND AC, 6879,  
320CL, 2001, ANB00633, 36" BU, CAB/AC, LINES KIT, 18' 7" BOOM, 9' 6" STICK, 5138  
330L, 1993, 6SK00200, CAB, A/C, 48" BUCKET, 21' 4" BOOM, 12' 10" STICK, 9100  
375L, 1994, 9WL00086, 66" BU, COUNTERWEIGHT REMOVAL DEVICE, LIGHTS, 19' STICK, 10790  
375L, 1994, 9WL0049M, CAB, A/C, 74" bkt, 70% U/C, 15948  
320BL, 1999, 6CR04008, CAB, AC, 48" PO BUCKET, 3441  
320BL, 1999, 6CR03986, CAB, AC, LINES KIT, 43" PG BU, 18' 7" BOOM, 9' 7" STICK, 4161  
320BL, 1997, 6CR01116, CAB, AC, 36" BU, 18' 7" BOOM, 9' 7" STICK, 28" TRIPPLE GROUSER SHOES, LINES KIT, 6309  
320CL, 2001, ANB00773, CAB, AC, LINES KIT, 18' 7" BOOM, 9' 6" STICK, 5341  
320CL, 2003, ANB03490, CAB, AC, LINES KIT, 36" PG BU, 18' 7" BOOM, 9' 6" STICK, 2816  
320CL, 2003, ANB03523, CAB, AC, LINES KIT, 18' 7" BOOM, 9' 6" STICK, 1122  
320CL, 2003, PAB00700, CAB, AC, LINES KIT, 24" PG BU, 18' 7" BOOM, 9' 6" STICK, 1058  
320CL, 2003, ANB03521, CAB, AC, PG BUCKET, 18' 7" BOOM, 9' 6" STICK, 1297  
320CL, 2002, ANB03009, CAB, AC, LINES KIT, 42" PO BU, 18' 7" BOOM, 9' 6" STICK, 1707  
322BL, 1998, 2ES00420, CAB, AC, 42" PO BU, 19' 4" BOOM, 9' 8" STICK, 4687  
322BL, 1997, 1YS00486, CAB, AC, LINES KIT, 19' 4" BOOM, 9' 8" STICK, 2325  
322BL, 2000, 1YS01267, CAB, AC, 32" TRIPPLE GROUSER SHOES, 33" 5" BOOM, AND 25' 8" STICK, 3313  
322BL, 2001, 1YS01481, CAB, AC, 19' 4" BOOM, 9' 8" STICK, 2382  
322BL, 2001, 1YS01478, CAB, AC, 19' 4" BOOM, 9' 6" STICK, 1622  
322BL, 1999, 1YS01052, CAB, AC, 42" BU, 19' 4" BOOM, 9' 6" STICK, 3305  
322BL, 1997, 1YS00469, CAB, LINES KIT, 60" BU, 19' 4" BOOM, 9' 8" STICK, 5007  
322CL, 2002, BKJ00573, CAB, AC, 19' 4" BOOM, 9' 8" STICK, 1526  
322CL, 2001, BKJ00341, CAB, AC, 42" PG BU, 19' 4" BOOM, 9' 8" STICK, 3023  
322L, 1996, 9RL00898, CAB, THUMB, 19' 4" BOOM, 9' 8" STICK 5823  
325BL, 1998, 2JR01863, CAB, AC, 54" BU, 20' 2" BOOM, 10' 6" STICK, 7151  
325BL, 1998, 6DN00736, CAB, AC, 54" BU, 20' 2" BOOM, 10' 6" STICK, 7550  
325BL, 2000, 2JR02874, CAB, AC, 32" TRIPPLE GROUSER SHOES, 20' 2" BOOM, 10' 6" STICK, 4806  
325BL, 1997, 2JR00924, CAB, AC, LINES KIT, 20' 2" BOOM, 10' 6" STICK, 7869  
325B, 1997, 2JR00904, CAB, 42" BU, 20' 2" BOOM, 10' 6" STICK, 7657  
325BL, 1996, 8RR00246, CAB, AC, 20' 2" BOOM, 8' 7" STICK, 24" SHOES, 5664  
325CL, 2003, BFE00638, CAB, AC, 20' 2" BOOM, 10' 6" STICK, 1407  
325CL, 2002, BFE00489, CAB, AC, LINES KIT, 54" PG BU, 20' 2" BOOM, 10' 6" STICK, 2204  
325CL, 2002, BFE00487, CAB, AC, LINES KIT, 20' 2" BOOM, 10' 6" STICK, 2284  
325CL, 2003, BFE00650, CAB, AC, 20' 2" BOOM, 10' 6" STICK, 1540  
325CL, 2002, BFE00488, CAB, AC, LINES KIT, 20' 2" BOOM, 10' 6" STICK, 2028  
325CL, 2002, BFE00286, CAB, AC, 20' 2" BOOM, 10' 6" STICK, 1594  
325CL, 2003, BFE01042, CAB, AC, LINES KIT, 48" BU, 20' 2" BOOM, 10' 6" STICK, 825

330BL, 2002, 6DR05155, CAB, AC, 60" BU, 21' 4" BOOM, 12' 10" STICK, 2369  
330BL, 1998, 6DR02373, CAB, AC, LINES KIT, 21' 4" BOOM, 10' 10" STICK, 5790  
330BL, 2000, 6DR03834, CAB, AC, 21' 4" BOOM, 12' 10" STICK, 5703  
330BL, 2001, 6DR04411, CAB, AC, LINES KIT, 21' 4" BOOM, 12' 10" STICK, 1788  
330B, 1996, 6DR00494, CAB, 21' 4" BOOM, 10' 10" STICK, 10199  
330BL, 2001, 6DR04387, CAB, AC, 60" BU, 21' 4" BOOM, 12' 10" STICK, 3736  
330BL, 2000, 6DR03771, CAB, AC, 60" BU, 21' 4" BOOM, 12' 10" STICK, 4909  
330CL, 2003, DKY01075, CAB, AC, THUMB, 21' 4" BOOM, 10' 6" STICK, 1532  
330CL, 2003, DKY01114, CAB, AC, PG SYSTEM, 21' 4" BOOM, 10' 6" STICK, 1386  
330CL, 2003, CAP00849, CAB, AC, 33.5" TRACK SHOES, 21' 4" boom, 10' 6" stick, 1757  
330CL, 2003, CAP00843, CAB, AC, 33.5" TRACK SHOES, 21' 4" BOOM, 10' 6" STICK, 1619  
330CL, 2003, DKY01254, CAB, AC, 60" BU, 21' 4" BOOM, 10' 6" STICK, 1157  
330CL, 2002, DKY00682, CAB, AC, LINES KIT, 21' 4" BOOM, 10' 6" STICK, 2304  
330CL, 2002, DKY00507, CAB, AC, LINES KIT, 72" PG BU, 21' 4" BOOM, 10' 6" STICK, 1426  
330CL, 2002, DKY00526, CAB, AC, LINES KIT, 21' 4" BOOM, 10' 6" STICK, 2025  
345BL, 2002, AGS01222, CAB, AC, 54" PG BU, 22' 8" BOOM, 11' STICK, 3556  
345BL, 2003, AGS01597, CAB, AC, LINES KIT, 22' 8" BOOM, 11' STICK, 1436  
345BL, 2000, AGS00345, CAB, AC, 22' 8" BOOM, 11' STICK, 4105  
345BL, 1999, 4SS01527, CAB, AC, LINES KIT, 22' 8" BOOM, 11' STICK, 5635  
345BL, 1999, 9GS00266, CAB, AC, LINES KIT, 22' 8" BOOM, 15' 9" STICK, 3666  
375L, 1994, 9WL00044, CAB, AC, 72" BUCKET, 19237  
307, 1996, 2PM00350, CAB, 28" BU, OFFSET BOOM, 94" BLADE 31" WIDE, 3306  
312BL, 1999, 8JR01000, CAB, AC, LINES KIT, 15' 3" BOOM, 82" STICK 24" SHOES, 3208  
318BL, 2000, 3LR00474, CAB, AC, LINES KIT, 17' 5" BOOM, 10' 6" STICK, 28" TRACK, 3117

## MOTOR GRADERS

12H, 1998, 4XM01621, 4364  
12H, 1999, 4XM02094, CAB, AC, 5 OF 5 RIPPERS, 14.00 R 24 TIRES @ 60%, 3736  
12H, 1998, 8MN00647, CAB, AC, 9 OF 9 SCARIFIER, 3 OF 5 RIPPERS, 14' BLADE, AND, 14.00 - 24 TG TIRES @ 85%, 3130  
140G, 1979, 72V03797, CAB-SCAR-14:00X24 TRS, 5784  
140H, 1997, 2ZK02556, RIPPER/, 6534,  
140H, 1998, 2ZK03087, LO PRO CAB, 14'SS/TIP/VHP/SCARIFIER, 3412  
140H, 1998, 2ZK03371, CAB, NO AC, 4/11 SCARIFIER, 14' BLADE, AND 14.00 - 24 TG, TIRES W/ FRONT (2) AT 45% AND THE REAR (4) AT 75%, 2693,  
140H, 1998, 2ZK03400, EROPS, NO AC, 6/11 SCARIFIER, 14' BLADE, AND GOODYEAR, 14.00 - 24 TG TIRES @ 90%, 2706  
140H, 1998, 2ZK03402, NO AC; SCARIFIER, 14.00 - 24 TIRES, 14' BLADE, 2724  
140H, 1999, 2ZK04525, CAB/AC SCARIFIER 14.0, 3092  
140H, 1997, 9TN00231, CAB, AC, 14' BLADE, PUSH BLOCK, 5/5 RIPPERS, 14.00 - 24 TG, TIRES WITH THE FRONT (2) AT 45% AND THE REAR (4) AT 35%, 5315  
140H, 1997, 9TN00232, CAB, AC, PUSH BLOCK, 5/5 RIPPERS, 14' BLADE, 14.00 - 24 TG, TIRES AT 75%, 4232  
120H, 2002, 6YN00272, CAB, AC, 14' BLADE, SCARIFIER, 1428  
120H, 2003, 6YN00331, CAB, AC, 14' BLADE, FRONT V-TYPE SCARIFIER, 1478  
12H, 1998, 4XM01906, CAB, AC, 14' BLADE, FRONT V-TYPE SCARIFIER, , 6289

## BACKHOE LOADERS

416B, 1994, 8ZK03502, "OROPS, 1.25 CYD GP BUCKET, LINES KIT", 4755  
416B, 1993, 8ZK00964, "OROPS, 24' BUCKET, 1.0 CYD GP FRONT BUCKET, TIRES", "12.5/80-18 10PR FRONT, AND 19.5L-24 10PR REAR", 3890  
416B, 1995, 8SG08610, OROPS, 1.0 CYD GP BUCKET, 3610  
416C ES, 1997, 4ZN03543, "OROPS, 1.25 CYD GP BUCKET, TIRES - 12.5/80 - 18 10PR FRONT AND", 19.5 - 24 10PR REAR, 3084  
416C, 1999, 4ZN17535, "CAB, AC, 1.25 CYD GP BUCKET, 24" BUCKET, STREET PADS, ", TIRES - 12.5/80-18 10PR FRONT AND 19.5-24 10PR REAR, 2271  
416C, 1998, 5YN06072, OROPS, STANDARD STICK, 1.25 CYD GP BUCKET, 2 PIECE, BOLT ON CUTTING EDGE, AND STABILIZERS WITH GROUSER PADS, 2265  
416C, 1998, 5YN06666, "OROPS, LINES KIT, 1.25 CYD GP BUCKET, STABILIZERS WITH", GROUSER PADS, .3302  
416C, 2000, 4ZN23728, "OROPS, 2 PIECE BOLT ON CUTTING EDGE, 1.25 CYD GP BUCKET, 1310  
416C, 2000, 4ZN23719, OROPS, 1.25 CYD GP BUCKET, 1842  
416C, 2000, 4ZN23710, "OROPS, 2 PIECE BOLT ON CUTTING EDGE, 1.25 CYD GP BUCKET", 1457  
416C, 2000, 4ZN19876, "OROPS, 1.25 CYD GP BUCKET, 2 PIECE BOLT ON CUTTING EDGE", 1626  
416C IT, 1998, 1WR04136, "OROPS, BUCKET, FORKS, TIRES AT 80%", 2686  
416C ES, 1998, 5YN03878, "OROPS, 1.25 CYD GP BU, TIRES - 70% FRONT AND 50% REAR", 5503  
416C ES, 1997, 5YN03125, "OROPS, 1.25 CYD GP BU, GROUSER PADS, ", 3422  
416C ES, 1997, 5YN01085, OROPS, 1.0 CYD GP BU, STREET PADS, TIRES - 65% FRONT AND, 40% REAR, 2887  
416C, 2000, 4ZN23750, "OROPS, 1.25 CYD GP BU, GROUSER PADS", 1529  
416C, 1997, 5YN01210, "CAB, AC, 1.25 CYD GP BU, 24" PO BU, TIRES - 30% FRONT AND", 35% REAR, 2776  
420D, 2002, FDP04553, "CAB, AC, 1.4 CYD GP BU, TIRES AT 50%", 1019  
420D, 2001, FDP02262, OROPS, 1.4 CYD GP BU, GROUSER PADS, 1166  
420D, 2001, FDP03332, CAB, AC, 1.3 CYD GP BU, 24" PO BU, 4008  
420D IT, 2002, BLN05505, "CAB, AC, E-STICK, 1.3 CYD GP BU, 48" FORKS, 24" BU", 1340  
420D, 2002, FDP08045, "OROPS, E-STICK, 1.4 CYD GP BU", 1122  
420D, 2002, FDP07430, OROPS, 1.4 CYD GP BU, 1601  
420D, 2002, FDP07411, OROPS, 1.4 CYD GP BU, 1482  
420D, 2002, FDP07253, OROPS, 1.4 CYD GP BU, 18" PO BUCKET, 1116  
420D, 2002, FDP04298, OROPS, LINES KIT, 1.4 CYD GP BU, 24" QC BU, 1873  
420D, 2003, FDP09194, OROPS, E-STICK, 1.4 CYD GP BU, 24" PO BU, 535  
420D, 2003, FDP03173, CAB, AC, 1.4 CYD GP BU, 24" PO BU, 1768  
426C, 1996, 6XN00237, OROPS, 1.4 CYD GP BU, 24" QC BU, TIRES AT 50%, 3458  
426C, 1998, 6XN01830, OROPS, LINES NKIT, 2 PIECE CUTTING EDGE, 1.4 CYD BU, 2483  
426C, 1998, 6XN01747, OROPS, LINES KIT, 1.4 CYD GP BU, GROUSER PADS, 2 PIECE, BOLT ON CUTTING EDGE, TIRES AT 70%, 2390  
426C, 1997, 6XN00500, OROPS, LINES KIT, 1.4 CYD GP BU, 2 PIECE BOLT ON CUTTING, EDGE, 24" QC BU, TIRES - 60% FRONT AND 75% REAR, 2800  
426C, 1998, 6XN01476, OROPS, LINES KIT, 1.4 CYD BU, 2 PIECE BOLT ON CUTTING, EDGE, 24" QC BU, 2308  
426C, , 6XN01661, OROPS, LINES KIT, 1.4 CYD GP BU, 24" PO BU, 2 PIECE BOLT ON, CUTTING EDGE, TIRES AT 30%, 6117  
DEERE, 310E, 1997, 827433, OROPS, STANDARD STICK, ,

Information as of September 2, 2004

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*(Left) Customers view the 50' time line which documents HOLT CAT's Heritage of Innovation and (right) register for a Ford F150, which will be given away to a lucky customer.*

## Customer Appreciation Events in Full Swing

During 2004, HOLT CAT is celebrating its "Heritage of Innovation" by recognizing the 100-year anniversary of the first practical track-type tractor with customer appreciation events and exhibits at many of its store locations in North, East, Central and South Texas.

Several successful customer and employee appreciation events have already been held. These events are a great way to learn more about HOLT CAT's heritage and the products offered by Caterpillar.

They also offer customers the opportunity to tour the store and stroll down HOLT's memory lane.

Two fully restored antique Holt Manufacturing Company tractors, which date back to the early 1900s, and a historical video perspective have been the focal point at these events.

Be sure to mark your calendar and plan on attending one of the remaining Heritage of Innovation celebration events: **Fort Worth** (9/23), **Austin** (10/ 5), **San Antonio** (10/21) and **Irving** (11/ 9).