When You Need To Rent SEELLS: Construction Equipment







Only HOLT Rental Will Do.

WHY RENT QUALITY & RELIABILITY

LARGEST SELECTION BROWSE OUR CATALOG **OVER 100 YEARS OF EXCELLENCE**



Find out if renting is the best solution for your construction needs...



All equipment is new and meticulously maintained by CAT™ technicians...



From Backhoe Loaders to Light Towers and everything in between...



Take a look at what items we have available at our 15+ locations...



We've been delivering quality equipment for over 100 years...

Why You Should Rent Your Equipment

- >> Minimize Costly Breakdowns. Our fleets are loaded with newer, reliable equipment that are put through a rigorous maintenance routine by trained Service Technicians prior to each rental to assure the most productive and reliable equipment possible when it reaches your job site.
- >> **Get Your Job Completed More Efficiently.** Expect the latest technology from HOLT Rental Services. We have over 1300 Caterpillar and Allied machines for all your jobsite needs.
- >> **No Maintenance Costs.** Now you can eliminate costly service shops, service tooling, spare parts and those cumbersome maintenance records. We do it all for you. Our rental agreements typically cover complete maintenance of the equipment, so you don't have to.
- >> **Eliminate Storage Costs.** No need to maintain a storage yard. Just give us a call for quick pick-up or simply drop off the equipment at the nearest HOLT Rental Service's location when you've finished using it. We'll take care of the equipment storage.
- >> No Capital Investment. Renting frees up your business' capital. An expense is only incurred for the equipment when it is needed for a particular job. The extra capital you save through renting equipment from HOLT Rental Services can be applied to the other demands within your business so you can grow profitably. Release your business from the costs associated to equipment ownership.
- >> Increase Your Borrowing Power. Renting equipment does not appear as a liability on your business' balance sheet. So renting can actually increase your borrowing power by offering a better ratio of assets to liabilities.
- >> No Equipment Obsolescence. Equipment ownership can be costly. The value of equipment depreciates over time. Renting from HOLT Rental Services allows you to use the latest technology equipment without the concern of costly depreciation. No more trying to get the job done with old, worn-out equipment.
- >> Try It Before You Buy It. You may be considering buying a certain model of equipment and would like to operate it on your job to make sure it suits you before making that potential purchase. What better way to thoroughly try out equipment than to rent a similar machine from the large selection of equipment at HOLT Rental Services.
- >>> Supplement Your Core Fleet. Your job requirements are always changing and you need to stay up with your customers' demands. You may not always have the right equipment to get the job done, but we do. Rely on HOLT Rental Services to quickly supply the equipment you need to get the job done.
- >> Expect Responsive Service. Our team can knowledgeably consult you on equipment and applications. We will work to become your trusted rental source and make your job easier. We are only a phone call away: (800) 736-8228.





Why Rent From HOLT Rental Services



>> Largest Selection

Any Piece Of Equipment—Big or Small—We Have Ready And Waiting For You

With over 1,300 Caterpillar and Allied machines in our rental fleet, we'll almost surely have what you need, when you need it. If that sounds like a lot—IT IS! In some cases we have over 10 times as much equipment as our competitors. And don't forget... each piece of equipment can be delivered and comes trailer mounted or with wheels attached, ready to pull.

Our huge selection of products are available at any one of our 15+ Texas area locations and can be rented 6 days a week during normal business hours.

>> Highest Quality, Most Reliable

Not Just Legendary Cat Equipment—New CAT Equipment That Is Meticulously Maintained.

Every piece of construction equipment you will find on our lot is either brand new or in like new condition. We are consistently cycling in new equipment to replace any that is starting to show signs of wear and tear or simply is outdated technology.

We also strictly adhere to CAT's maintenance schedule for every piece of equipment on our lot. Preventative maintenance as well as repairs are performed by certified technicians familiar with the equipment .



>> Experienced Employees

You'll Get The Right Equipment For The Job—Every Single Time

From our rental reps to our haul drivers... and all the way to our service technicians — our rental store employees are among the most experienced and knowledgeable in the industry. Have a question? We can answer it. Have a special request? Not a problem.

With HOLT Rental Services, you'll get more than great equipment; you'll get great advice and assistance. If you need something fast or special simply pick up the phone and call ahead 800-736-8228 — our goal is a fast friendly service every single time.

Take A Look At Some Of The Great Equip

HOLT

AMIN'S

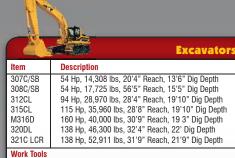




	Backhoe Loaders
Item	Description
416E	74 Hp, 14'5" Dig Depth
416 4X4	74 Hp, 14'5" Dig Depth
416 4X4 ES*	74 Hp, 18'1" Dig Depth, E Stick
420E IT 4X4	89 Hp, 14'4" Dig Depth
Rear Work Tools	
Extra Backhoe Bucket	12"-36" Teeth or Smooth,
	Fits Any Size Backhoe
Hammer	1,000 lbs
Hyd. Plate Compactor	7,800 ft lbs
Compaction Wheel	12", 18" or 24"
* Availability varies by location	ons.

Telehandle		
Item	Description	
TH255	99 Hp, 14,771 lbs, 10'5" Reach, 7,000 lb Rating	
TH360B	100 Hp, 20,800 lbs, 44'3" Reach, 7,000 lb Rating	
TL642	99 Hp, 20,240 lbs, 42' Reach, 6,500 lb Rating	
TH460B	100 Hp, 24,980 lbs, 44'3" Reach, 9,000 lb Rating	
TL943	99 Hp, 26,050 lbs, 43' Reach, 9,000 lb Rating	
TH580B	120 Hp, 30,100 lbs, 56' Reach, 11,000 lb Rating	
TL1055	125hp, 34,700lbs, 55" Reach, 10,000 lb Rating	
TL1255	142hp, 35,400 lbs, 54,3" Reach, 10,000 lb Rating	
Work Tools		
Jibs, Clean-o	out Buckets, Forks, and Material Handling Buckets	





275 lbs, Fits 301.5 & 302.5 Mini-Ex Demo Hammer 1,000 lbs, Fits 307 Excavator Demo Hammer 1,500 lbs, Fits 312 Excavator Demo Hammer Demo Hammer 2,000 lbs, Fits 315 & 320 Excavator Demo Hammer 3,000 lbs, Fits 315 & 320 Excavator 4,000 lbs, Fits 320 Excavator Demo Hammer Hydraulic Plate 24,000 ft lbs, Fits 320 Excavator Compactor Plate 18" & 24", Fits 320 Excavator 24" & 30". Fits 320 Excavator Compaction Wheel Fits 315 & 320 Excavator

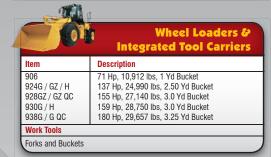
Extra buckets to fit all excavators, all sizes.
 * SB (Side Boom)



Motor Graders

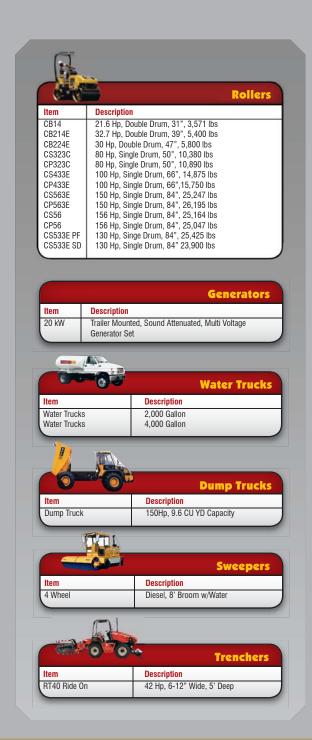
Item	Description
Cat 120H	125 Hp, 14' Blade, 27,600 lbs
Cat 120M	138 Hp, 14' Blade, 31,069 lbs
NorAm 65E Turbo*	110 Hp, 10' or 123' Blade, 16,800 lbs





>> Low Hours - Every piece of equipment offered at our rental location has less than half of the industry standard hours. We care constantly replacing our rental equipment with new so you never have to worry about it wearing out or breaking.

ment You Can Rent At A Moment's Notice!





>> **Properly Maintained** - Each and every piece of equipment is meticulously maintained to our strict manufacture recommendations. Nothing is overlooked, missed or neglected.

We Don't Have Clients - We Have Raving Fans

- >> Sunbelt Industrial Services—Fort Worth. Marla Murphy, President and owner of Sunbelt Industrial Services, depends on HOLT Rental Services for her equipment needs. "HOLT Rental Services has quality equipment when we need it and has a fast delivery time," said Murphy. "Our equipment operators had recommended CAT equipment because of its quality. HOLT Rental Services has the equipment that we need and they have a large inventory of newer machines. In addition, the equipment is more efficient because it does not break down and less downtime means more profit for us. HOLT Rental Services goes the extra mile to provide exceptional customer service, which other rental companies do not," added Murphy.
- >> **Unison Drilling Inc—Devine.** "HOLT Rental Services has the competitive edge over other rental companies because HOLT provides quality equipment that is much newer than their competitor's equipment and they have a great inventory. We do not have to worry about our equipment breaking down. When we call HOLT Rental Services, they either have the equipment we need or they find it for us," said Annie Mello, Owner of Unison Drilling.

"Renting Caterpillar Wheel Loaders and Telehandlers from HOLT Rental Services is more cost effective for Unison Drilling Inc. We have less overhead expenses if we rent equipment that we only need for a short period of time. We currently have three different drill sites in Fayette; Demit and Maverick County and renting equipment seems more cost effective" said Michael Mello.

>> A & A Masonry INC—North Texas. When asked what first attracted A&A Masonry to HOLT Rental Services, Chris Short, Superintendent replied that "HOLT Rental Services has competitive prices and the equipment is a lot better than other rental companies. When the equipment breaks down we get it fixed fast."

Payment Options

>> Cat Access Account

Real Time Credit Approval For Up To \$25,000 In 15 Minutes Or Less

If you are in a hurry and do not currently have a HOLT CAT Credit account a CAT Access Account may be the best option for you. In just a few minutes you could be approved for enough to rent just about everything in our store for an entire month. CAT Access Accounts are designed to meet the needs of busy contractors who need to rent often but don't want to get overwhelmed with paperwork — just walk in, rent and walk. What could be more simple. You can pay your bill, track purchases and view itemized transactions all on line! Please contact Cat Access Account at 1-888-CAT-8811 or www.cataccessaccount.com .

>> HOLT CAT Credit Account

The Perfect Solution To The "Continuous Equipment Renter"

If you rent often, from all over the State of Texas then this is the perfect solution for you. Once the account is set up payments are easy and flexible and credit can vary. If you need to augment

your equipment line to accomplish remote jobs or just add to your equipment inventory from time to time this is your answer.



HOLT CAT - The Company You Know & Trust for Rentals

>> For Over 100 Years HOLT CAT Has Powered The Needs Of Both Large & Small Construction Projects.

Starting in the mid 1880's Benjamin Holt produced the first iteration of what would later become the first ever "Caterpillar" tractor. This first tractor was finally constructed in 1904 to deal with the loose soil of the San Joaquin River Delta. Shortly after HOLT moved the company headquarters to Peoria, Illinois, where Caterpillar Inc. is still headquartered today.

The innovation and determination of the Caterpillar didn't just apply to a single type of tractor however — in a short time Caterpillar Inc. had manufactured tractors for both commercial and government needs, some of which helped pull machinery for Allied forces. Eventually these massive towing tractors evolved into the inspiration for the first British tanks which changed how ground wars were fault significantly.

>> Only The Newest Rental Equipment Maintained By HOLT CAT Expert Technicians.

Other rental stores rent their equipment until it dies, putting you and your business at risk. At HOLT CAT we only offer the newest most up to date equipment that has been expertly maintained by our expert technicians per our manufacture specs and always on time.

We know how important it is that when you rent a piece of equipment it just work! With HOLT CAT you can count it the equipment working each and every time. We understand that when you rent a piece of equipment the last thing you want to worry about is if it will start or work until the job is completed — never worry again!

>> <u>A Company Prepared For The Future — Lead By Forward Thinking Leaders Who Care About Customers.</u> <u>Employees & Values.</u>

HOLT CAT has one of the strongest leadership teams found in any organization today. Recently the leadership team adopted and unveiled it's new "Value Based Leadership" process to connect employees, customers, shareholders and stakeholders in a circle of involvement. These processes include...

- VISION
- MISSION
- VALUES
 - * Ethical "By Doing The Right Thing"
 - * Success "By Consistently Achieving Targeted Goals"
 - * Excellence "By Continually Getting Better"
 - * Commitment "By Being Here To Stay"
 - * Dynamic "By Pursuing Strategic Opportunities"

Past



Present



HOLT



It's Where You Turn For Rental Equipment

Aname you can count on for quality and SUDDOFT

A Wide Variety of Equipment, Ready to Rent....

In a Moment's Notice.

HOLT® Rental Services has over 1,300
Caterpillar® and allied machines in stock.
From dozers to light towers...
and everything in between.
We keep the most requested types
of equipment on hand every day
so you can focus on getting the job done.

HOLT RENTAL SERVICES

Brownsville **Corpus Christi** Fort Worth (956) 350-5228 (361) 698-5742 (817) 847-8880 **Grand Prairie** Lewisville Laredo (972) 522-7595 (956) 722-0075 (214) 483-2590 Longview **North Dallas** Pflugerville (903) 234-4747 (512) 252-9696 (214) 342-6710 San Antonio Texarkana Tyler (210) 333-8505 (903) 832-7535 (903) 595-6424 Victoria Waco Weslaco (361) 573-2438 (254) 662-7373 (956) 447-9105

HOLT CAT Rental



(800) 736-8228 • holtcat.com